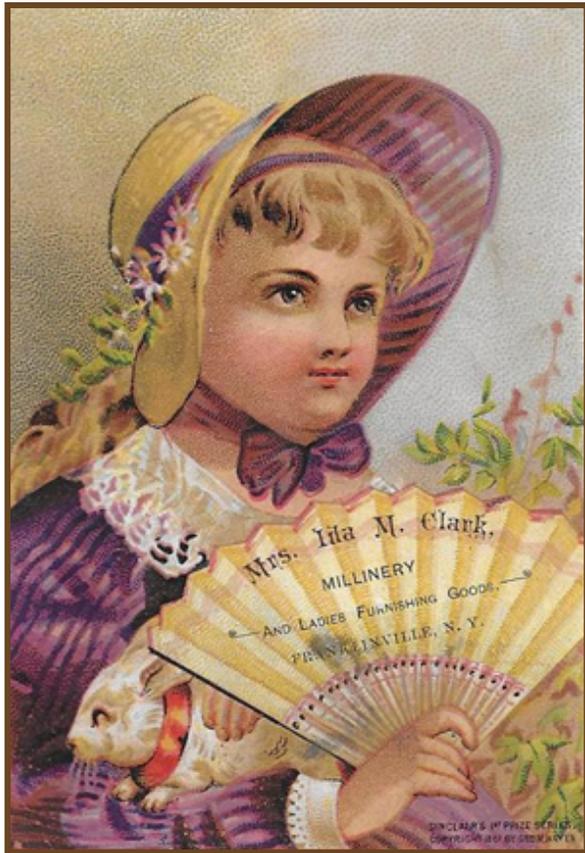


ISCHUA VALLEY HISTORICAL SOCIETY



MRS. IDA M. CLARK

During the late 19th and early 20th century, stores and businesses would distribute trade cards to advertise their services. Our Society has a large collection of these cards. Recently this card was donated to us and the business belonged to Mrs. Ida M. Clark. She dealt in millinery (hats) and ladies furnishing goods.

We discovered that the card at the left dated to approximately 1885. Ida was the wife of George Clark, a life and fire insurance agent. Ida had been born in Franklinville in 1849, the daughter of Andrew and Evelina Adams.

She and her husband lived with her parents together with their two daughters Mary Evelina and Georgie Emily.

[Ida](#) passed away in 1886 at the age of 37, and is